

KATIE RUMBLE

I am currently a final year undergraduate student at Middlesex University, due to graduate in July 2023. I seek to utilise my social media marketing, content creation, and creative writing skills. My career goal is to be in charge of an innovative firm's campaigns and to actively contribute to the overall success of the business I work for.

 Wembley
 katierumble23@gmail.com
 07711898315
 www.linkedin.com/in/katierumble

SKILLS

SOFT:

- Creative
- Problem-Solving
- Hard-Working
- Confident
- Kind+ Caring
- People Person
- Time Management
- Critical Thinking
- Communication
- Keen to Learn

HARD:

- Adobe Suites
- Microsoft Office
- Scheduling Tools
- Project Management
- Social Media Marketing
- Campaigns
- Data Analysis
- /Research

EDUCATION

Middlesex University

BA ADVERTISING PR AND BRANDING (2023)

I have created brand guideline booklets, run live social change campaigns for multiple clients and worked on my Adobe Creative Suite and Microsoft application skills. I have developed excellent time management at University through working on other projects.

Canterbury Christ Church University

CERTIFICATE OF HIGHER EDUCATION IN MEDIA AND COMMUNICATIONS

The John Wallis Academy

ENGLISH LITERATURE, MEDIA AND SPANISH
A LEVELS (BBC)
8 GCSE 9-5

SOCIAL MEDIA MANAGER

Angel of the Prisons

AUG - OCT 2022

Working as social media manager gave me complete creative control in running the communication campaign. Working closely with the playwright and producer, I was given full power of the platforms used and the creative direction to drive traffic and ticket sales before the play and leave a legacy behind. I created a website from scratch and created content using Adobe suites and scheduling tools.

GIRLS IN MARKETING DIGITAL INTERN

Girls In Marketing

SEPTEMBER 2022

Throughout the three-day digital internship, I further expanded my knowledge of digital marketing. From working with scheduling tools in further depth to discussing what marketing is, this internship brushed up my skills in Adobe applications. Also, it enabled me to work with new ones like Monday.com whilst networking with other professionals and to brush up my knowledge.

SOCIAL MEDIA ASSISTANT INTERN

MDX Works + Employability Service

JAN 2022 - MARCH 2022

In my role, I was expected to support and run social media campaigns focusing on Instagram and LinkedIn. I learnt how to manage engagement and analytics in more depth and undertook brand, scheduling and tone of voice training. In my role, I had to further develop my skills in Adobe creative suite, especially InDesign. I worked with the media team to engage students and graduates on social platforms to promote employment opportunities and to provide opportunities for them to gain valuable employment skills. Creative thinking was a big part of my role, and brainstorming new campaign ideas was always exciting. I worked hard to run my campaigns and did so successfully whilst revisiting older failing drives, instead bringing new life to them and making them successful.

SOCIAL MEDIA MANAGER

Fairy Duster's Cleaning Services

2019-2022

I created and managed the social media sites, working with the owner who previously needed to gain social media experience to make engaging posts for Facebook that hit the target audience to maximise engagement and increase popularity and reputation both online and in person.

CONTENT CREATOR/EDITOR

I worked freelance with Catering and Sports companies to create and edit content.